

Julian Ramirez Valderrama

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SUMMARY

Multimedia designer with 3+ years of experience creating promotional materials, managing social media, and producing content across digital and print platforms. Skilled in web design, graphic design, video production, and digital marketing, with a strong focus on SEO, analytics, and community engagement.

EXPERIENCE

Mprende.io, Modesto, California *Web and Graphic Designer*

Jan 2022- PRESENT

Produced branded and organic content for digital campaigns, social media platforms, and web design projects, supporting client and company marketing initiatives.

Created engaging visuals and video content across digital, print, web, and social channels, ensuring brand consistency and community engagement.

Encore, Palo Alto, California

Live Video Production Specialist

Feb 2020- Mar 2021

Directed live video production for corporate meetings broadcasts, ensuring brand consistency across visuals.

Managed camera, lighting, and audio for optimal quality, collaborating with clients to align with their vision.

San Jose State Athletics, San Jose, California *Design Production*

Sept 2017 - Feb 2020

Collaborated with the production team to deliver high-quality visuals during broadcasts, contributing to a professional presentation.

Supported live sports broadcasts by operating cameras and managing video feeds.

PORTFOLIO

<https://juliandrprojects.com>

SKILLS

Technical Skills:

Adobe Creative Suite (Photoshop, Illustrator, Premiere),

HTML5, CSS, JavaScript,

Google Analytics, SEO tools

Social Media Management Ads

Media Production:

Live Video Production, Web Design

Social Media Campaigns, Video Editing

Languages: Spanish (Native)

EDUCATION

San Jose State University San Jose, California

Bachelor of Arts in Radio, Television, and Film
Aug 2017 - Dec 2019

Modesto Junior College Modesto, California

Associate of Science in Computer Graphics
Apr 2017